

Felix Kelly

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Masters Graduate recently arrived in Canada from the UK after two years working in marketing for an events company.

Work Experience

➤ **Marketing Executive, Roar Techmedia, U.K.** **April 2019-Feb 2020**

Marketing communications for the 'Medical Imaging Convention', this role exceeded engagement targets for key exhibitors like Samsung, Bayer and Philips. Responsibilities included:

- Managing the event's social media
- Database Management
- Email marketing campaigns
- Content creation (event news and blogs, partnership engagement and speaker announcements)

➤ **Marketing Assistant, Roar Techmedia, U.K.** **September 2018-April 2019**

Promoting one of the largest exhibition companies in Europe, with a role focused on brand awareness through social media engagement. Skills in data analysis, working with social media, and content creation.

➤ **Environmental Team Leader, AIESEC, Iceland** **May-August 2017**

AIESEC Leadership Training Volunteering Program, led a team of environmental workers throughout Iceland working with councils and local government to co-ordinate environmental projects.

➤ **Event Consultant, Prysm Media Group, U.K.** **January-May 2017**

Targeted Telesales role, supporting attendance from senior executives to exhibitions in industries including healthcare, tourism and marketing.

➤ **Database Assistant, Shorts International, U.K.** **August-November 2016**

Managing company Excel database and metadata. Working closely with the programming department at Shorts TV, a channel running short film curated from this central database.

➤ **MyTutorWeb Senior Tutor for Philosophy A-Level, U.K.** **December 2014 - June 2016**

Private tutor for Philosophy and Ethics A-Level. Conducting tailored one to one sessions with students aged 16-18.

➤ **Camp Chen-A-Wanda USA - Media Team** **June 2015-August 2015**
➤ **University of Bristol PASS (Peer Assisted Study Sessions) Leader** **September 2014 - June 2015**
➤ **University of Bristol Peer Mentor-assisting first year students** **September 2014 - June 2015**
➤ **Sherborne School Foundation – telephone fundraising** **July 2013**

Education

Trinity College Dublin, Masters, Philosophy: grade 2:1 **Sept 2017-August 2018**

University of Bristol, BA Hons Philosophy: grade 2:1 **2013 – 2016**

Other Experience and Skills

- Speaker at 'Graduate Work in Progress' series for Bristol University and Trinity College Dublin
- Culture Editor for 'College Green', Trinity College Dublin's Graduate Magazine
- Executive Producer for 'Art In The Blood', a series featuring Sherlock Holmes at university
- Founder and president of Bristol Screenwriters' Society, involved in writing, producing and directing Short Films

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